

# We Teach Realtors

We Teach **Google** / We Teach Realtors® / We Teach Technology

**Teaching Tomorrows Real Estate Technology Today**

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## **Proposal For Onsite Technology Seminar At Your Association**

Our Using Google for Real Estate technology seminars are a great way for you to provide your members with a unique opportunity to learn Google's latest Real Estate Technology. The information learned will help Realtors enhance their on-line business by increasing their knowledge of the internet and how to use it to their advantage. The members of your association will learn how to make themselves more "Visible" to buyers and sellers.

We teach that "Visibility Is More Important Than Ability In Today's Real Estate Market"

During the morning session, Realtors will learn how to market more effectively using Google's Real Estate tools, QR codes, virtual tours, mapping software and the latest "cloud computing" technology. Your members will receive hundreds of dollars in software just for attending and will learn how Google will host their virtual tours and web sites for free. The only cost to the Realtor is the price of admission, if you charge your members. Our seminar will make your association money in these tough economic times.

Our afternoon session continues to focus on the many tools Google provides for Realtors. These tools will help to enhance the agents on-line presence. We'll also discuss Google AdWords, pay per click and the latest Search Engine Marketing tips and tricks. The afternoon session will teach Realtors how to index their current web sites into Google and the other major search engines.

This one of a kind seminar is guaranteed to be one of the best technology seminars your association has ever offered. We stand behind our services with a 100% money back guarantee. Seven years of praises and testimonials can't be wrong. Please visit our web site to view actual video testimonials from satisfied students or call our office for the names and numbers of recent Real Estate Associations that have hosted our seminars.

Testimonials from some of the largest Real Estate associations around the country will confirm that your association will only benefit by offering this unique seminar to your members. Call today and book this fun and exciting seminar so we can add your association to our list of satisfied customers.

We're so confident in our seminars ability to fill your association's classroom space that we offer a second option. If you're not comfortable offering this seminar to your members, we'll come to your association (on our dime) and rent your facilities from you. Our seminar at your association is a win, win for everyone.

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## Seminar Pricing:

Using Google For Real Estate & The AdWords - SEO Seminar

Groups Up To Fifty People:

\$2,499.99 Per Day - **Eastern Time Zone**

\$2,499.99 Per Day - **Central Time Zone**

\$2,499.99 Per Day - **Mountain Time Zone**

\$2,499.99 Per Day - **Pacific Time Zone**

\$1,999.99 Per Day - **Each Additional Consecutive Day**

Conventions / Conferences / Groups Over Fifty People: **(All Time Zones)**

\$2,999.99 Per Day



The instructor's transportation to your location and per-diem fees are included in the above seminar rate quote.

If you are offering this course to your members for a fee, pricing for the seminar is at the discretion of your association. When we host the "Using Google For Real Estate" seminar on our own, the average price we charge is \$99.99 for the entire day.

At \$99.99 per person, it takes as few as 25 students to make it a profitable venture for your association. If you host fifty students, you'd profit 100%.

\*The rates quoted above assume that your association will provide the following;

- 1) Meeting space at your association or another location preferably setup classroom style.
- 2) Internet access for the instructor's computer. (We provide the computer)
- 3) A Projector that attaches to the instructors computer.
- 4) A projection screen.
- 5) Speakers in the meeting space capable of being attached to the instructor's computer.
- 6) A Podium for the instructor's computer and presentation materials.
- 7) Printing of the class materials for each student.

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A customized PDF file will be e-mailed approximately 10 days prior to the event. It can be printed at Office Depot or on your office printer. The seminar packets are approximately 50 pages printed on one side or 25 pages printed back to back.

\*If your association needs any of the above items to successfully host The Using Google For Real Estate Seminar, we can provide any or all of the items for an additional charge. Please ask your event coordinator for more details.

Our Real Estate seminars are taught to Realtors by Realtors so everyone speaks the same language. Classes are taught in a light casual atmosphere so nobody's lost with boring tech talk.

Thank you for your interest in bringing our seminar to your association.  
We look forward to working with you and your members.

If you have any questions or comments or would like the names and numbers of a few of the Real Estate Associations that have hosted our seminars, please feel free to call.

Have a great day !

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