

# We Teach Realtors

We Teach **Google** / We Teach Realtors® / We Teach Technology

**Teaching Tomorrows Real Estate Technology Today**

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## The Using Google for Real Estate Seminar & The Using Google AdWords and SEO Seminar

### Course Description

**9:00 am - 3:00 pm**

Learn the latest Google For Real Estate Technology. Realtors will learn hundreds of Google's tips and tricks to enhance their on line Real Estate presence. They'll also learn the latest search engine optimization tips & tricks. Learn to index your web site in all the major search engines for free.

Realtors will learn how to market more effectively using Google's tools, virtual tours, maps, and the latest "cloud computing" technology. Our seminar also focuses on Google Ad Words and the latest Search Engine Marketing for Realtors. (SEO & PPC tips and tricks). Students of "The using Google For Real Estate" seminars are given hundreds of dollars of "FREE" software (courtesy of Google) just for attending. There's nothing to buy before, during or after the seminar because everything is included free with the price of admission.

#### **Here's Some Of What You'll Learn**

- Instantly create, edit and distribute your "free" virtual tours to various web sites. Create branded or unbranded tours, add music, narration, titles, credits and so much more! There's no limit on the number of tours you can create. Create and promote as many virtual tours as you'd like because they're all free!
- Create and edit web videos, neighborhood tours and slide shows right from your PC and then burn your tours onto a CD or DVD for distribution at open houses or listing presentations. You'll learn where to post your tours online so thousands of people can view them 24 hours a day, all with no upfront or monthly fees!
- Learn the latest marketing tip & tricks using "QR" code technology.
- Create and share Word documents, Power Point Presentations, PDF files, Excel spreadsheets and more online. Google gives you the software to create and edit them online just for attending our seminar, with no monthly or reoccurring fees to use the software. It's yours to use forever.
- Learn to use the latest "Google Earth" in ways you never dreamed of.

# We Teach Realtors

- Create, Edit and Share photos like a professional. From minor touch ups to major enhancements, you'll learn the simple secrets the pros don't want you to know. All the software you'll need is included with the price of admission.
- E-Mail photos or attachments up to 25 MB. No more "mailer-daemon" errors
- Make your web pages instantly available in over fifty other languages.
- Create, modify and share 3D models quickly and easily with the Auto Cad drawing software you'll receive during the seminar.
- Create and host free web sites and blogs with no monthly fees.
- Use your new found technology for Listing Presentations, Neighborhood Tours, Remote Buyers, CMA'S, Sold Tours, Trip Reminder Tours, Targeting FSBO'S, Rentals and About us Tours. The possibilities are endless!
- Learn how to potentially land expired listings a week before they expire and how to use the existing photos from the MLS to your benefit.
- Learn how to have your property seen more often then the other listings in Realtor.Com and your local MLS.
- Learn how to slash your online marketing costs in half or even eliminate them entirely.
- Learn the basics of Google AdWords and Pay Per Click advertising to increase the visibility of your web site in Google. By combining these techniques with other marketing skills learned throughout the seminar, you'll be well on your way to building a successful online presence.
- Learn the latest Search Engine Optimization (SEO) tips and tricks.
- Search Engine Optimization is a vital part of every real estate professionals marketing campaign. In this seminar, we'll explain the basic concepts of SEO and show you how to leverage the power of the search engines in order to drive targeted consumers to your website or blog.
- Learn to embrace technology and so much more!
- Questions ?  
Please feel free to call us toll free at 800-819-5466 or feel free to call any Real Estate Association we've ever taught at for recommendations directly from them.